



PRESS RELEASE

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Digital Dispatch Strengthens Sales Team

Appoints Brent Gushulak VP Sales (NA) and James Hutton VP Business Development

Richmond, BC, May 17, 2007 - Digital Dispatch (TSX: DD), a leading provider of mobile data solutions, is pleased to announce that it has appointed Brent Gushulak as its new Vice President of Sales for North America, and James Hutton as its new Vice President of Business Development further strengthening its new sales team.

Mr. Gushulak will lead the Company's sales efforts for its North America Taxi, Transit, Roadside Assistance and other new markets. Mr. Gushulak has over twenty years of experience in sales management with an impressive history of consistently over-achieving sales goals while building and leading top flight sales teams. Mr. Gushulak previously worked for Sun Microsystems of Canada Inc. where he planned and executed successful sales strategies for major accounts such as the Government of British Columbia, Telus, BC Hydro, and the Insurance Corporation of British Columbia (ICBC).

"I am excited to be joining Digital Dispatch given its strong heritage and reputation for high quality products," stated Brent Gushulak, new Vice President of North America Sales of the Company, "I look forward to contributing to the successful execution of the Company's tremendous vision for the future."

As Digital Dispatch's new Vice President of Business Development, James Hutton will be securing new ventures and fostering strategic business alliances for Digital Dispatch with a specific focus on in-vehicle advertising opportunities. His most recent position was President for Voice Mobility Inc. where he successfully negotiated strategic partnerships including an OEM license distribution agreement with Avaya Inc.

"I look forward to utilizing my experience in order to achieve the aggressive growth Digital Dispatch is pursuing," commented James Hutton, new Vice President of Business Development of the Company. "I am excited to be joining a Company with such an innovative background and positive outlook for the future."

"We are pleased to strengthen our new leadership team with the addition of Brent and James," stated Vari Ghai, Company President and CEO. "Their experience in building solid companies and making customers successful will be a valuable asset for our Company to drive future growth in our new and existing business initiatives."

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About Digital Dispatch

Digital Dispatch Systems Inc. is a worldwide provider of mobile data solutions for fleet and mobile workforce management. Founded in 1987, we have an installed base of more than 75,000 wireless mobile data devices and nearly 200 wireless data systems in four continents. We offer products and services to manage vehicle fleets and mobile workforces, including dispatch software, wireless communication infrastructure and a range of in-vehicle mobile devices.

Visit www.digital-dispatch.com for more information.

Forward-Looking Statements

This press release contains statements which, to the extent that they are not recitations of historical fact, may constitute forward-looking information. Such forward-looking statements may include financial and other projections as well as statements regarding the Company's future plans, market opportunities, objectives, performance, revenues, growth, profits, operating expenses or the Company's underlying assumptions. Factors that could cause actual events or results to differ materially from those suggested by these forward-looking statements include, but are not limited to: the need to develop, integrate and deploy applications to meet our customer's requirements; the possibility of development or deployment difficulties or delays; the dependence on our customer's satisfaction with Digital Dispatch Systems' products; the timing of entering into significant contracts; our customers' continued commitment to the deployment of our solutions; the risks involved in developing integrated software and hardware solutions and integrating them with third-party communication and other services; the performance of the global economy and growth in software industry sales; market acceptance of the company's products and services; customer and industry analyst perception of the company and its technology vision and future prospects; the success of certain business combinations engaged in by the Company or by competitors; political unrest or acts of war; possible disruptive effects of organizational or personnel changes; technological change, new products and standards; risks related to acquisitions and international expansion; reliance on large customers; concentration of sales; international operations and sales; management of growth and expansion; dependence upon key personnel and hiring; reliance on a limited number of suppliers; industry growth; competition; intellectual property; product defects and product liability; currency exchange rate risk; concentration of ownership; and including but not limited to other factors described in Digital Dispatch Systems' reports filed on Sedar, including its Annual Information Form and financial report for the year ended December 31, 2006. In drawing a conclusion or making a forecast or projection set out in the forward-looking information, the Company takes into account the following material factors and assumptions in addition to the above factors the Company's ability to execute on its business plan; the acceptance of the Company's products and services by its customers; the timing of execution of outstanding or potential customer contracts by the Company; the sales opportunities available to the Company; the Company's subjective assessment of the likelihood of success of a sales lead or opportunity; the Company's historic ability to generate sales leads or opportunities; and that sales will be completed at or above the Company's estimated margins. This list is not exhaustive of the factors that may affect our forward-looking information. These and other factors should be considered carefully and readers should not place undue reliance on such forward-looking information. All forward-looking statements made in this press release are qualified by this cautionary statement and there can be no assurance that actual results or developments anticipated by the Company will be realized. The Company disclaims any intention or obligation to update or revise forward-looking information, whether as a result of new information, future events or otherwise.

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