



# PRESS RELEASE

FOR IMMEDIATE RELEASE  
September 4, 2007

## Digital Dispatch Selected to Equip Detroit's SMART \$2.15 Million Order Evidences Penetration into Transit Industry

**Richmond, BC, September 4, 2007** – Digital Dispatch Systems Inc. (TSX: DD) has been chosen by Suburban Mobility Authority for Regional Transportation (SMART) of Michigan as the prime contractor to equip part of its fleet with a complete paratransit management solution. This order, including 5 years of service and maintenance, is worth approximately \$2.15 million and is expected to commence after execution of the purchase agreement which is in process of finalization.

This solution combines Digital Dispatch's iPilot 8000™ mobile computers and communications infrastructure with Ontira Communications Inc.'s Automated Traveler Information System, and a scheduling application from StrataGen Systems Inc., providing SMART with a turn-key integrated solution.

"We are very excited to be the vendor of choice for SMART," said Brent Gushulak, Vice President of Sales, North America, for Digital Dispatch. "This means our commitment to the transit market and specifically, to the growing paratransit market, is being recognized and rewarded. Our position as prime vendor for this project exemplifies our ability to effectively partner with best-of-breed vendors to bring a full solution to this marketplace. This also lends momentum to our overall corporate strategy of market diversification."

SMART, which provides fixed-route and demand-response service to the metro Detroit area of Michigan, wanted a system to streamline operations and improve communications to and from drivers and to enable efficient record keeping and reporting. By combining best of breed solutions with Digital Dispatch's leading mobile computing technology, SMART will achieve these objectives resulting in optimized fleet management.

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### **About Suburban Mobility Authority for Regional Transportation (SMART)**

Based in Detroit, Michigan, SMART runs fixed route and paratransit/demand-reponse transportation with its fleet of 640 buses moving roughly 225,000 people a week. SMART also runs Community Transit services, which are operated by local community partners to meet the specific needs of their neighborhood. SMART provides vehicles, funding and technical support to help local communities design and operate these services.

## **About Digital Dispatch Systems Inc.**

Digital Dispatch Systems Inc. is a worldwide provider of mobile data solutions for fleet and mobile workforce management. Founded in 1987, we have an installed base of more than 75,000 wireless mobile data devices and nearly 200 wireless data systems in four continents. We offer products and services to manage vehicle fleets and mobile workforces, including dispatch software, wireless communication infrastructure and a range of in-vehicle mobile devices.

Visit [www.digital-dispatch.com](http://www.digital-dispatch.com) for more information.

## **Forward-Looking Statements**

This press release contains statements which, to the extent that they are not recitations of historical fact, may constitute forward-looking information. Such forward-looking statements may include the Company's success in generating future sales and customers in its expansion efforts into the transit market including but not limited to the execution of the final contract with SMART, issuance by SMART of a Notice to Proceed and delivery of the Company's order with SMART, financial and other projections as well as statements regarding the Company's future plans, market opportunities, objectives, performance, revenues, growth, profits, operating expenses or the Company's underlying assumptions. Factors that could cause actual events or results to differ materially from those suggested by these forward-looking statements include, but are not limited to: the need to develop, integrate and deploy applications to meet our customer's requirements; the possibility of development or deployment difficulties or delays; the dependence on our customer's satisfaction with Digital Dispatch Systems' products; the timing of entering into significant contracts; our customers' continued commitment to the deployment of our solutions; the risks involved in developing integrated software and hardware solutions and integrating them with third-party communication and other services; the performance of the global economy and growth in software industry sales; market acceptance of the company's products and services; customer and industry analyst perception of the company and its technology vision and future prospects; the success of certain business combinations engaged in by the Company or by competitors; political unrest or acts of war; possible disruptive effects of organizational or personnel changes; technological change, new products and standards; risks related to acquisitions and international expansion; reliance on large customers; concentration of sales; international operations and sales; management of growth and expansion; dependence upon key personnel and hiring; reliance on a limited number of suppliers; industry growth; competition; intellectual property; product defects and product liability; currency exchange rate risk; concentration of ownership; and including but not limited to other factors described in Digital Dispatch Systems' reports filed on Sedar, including its Annual Information Form and financial report for the year ended December 31, 2006. In drawing a conclusion or making a forecast or projection set out in the forward-looking information, the Company takes into account the following material factors and assumptions in addition to the above factors: the Company's ability to execute on its business plan; the acceptance of the Company's products and services by its customers; the timing of execution of outstanding or potential customer contracts by the Company; the sales opportunities available to the Company; the Company's subjective assessment of the likelihood of success of a sales lead or opportunity; the Company's historic ability to generate sales leads or opportunities; and that sales will be completed at or above the Company's estimated margins. This list is not exhaustive of the factors that may affect our forward-looking information. These and other factors should be considered carefully and readers should not place undue reliance on such forward-looking information. All forward-looking statements made in this press release are qualified by this cautionary statement and there can be no assurance that actual results or developments anticipated by the Company will be realized. The Company disclaims any intention or obligation to update or revise forward-looking information, whether as a result of new information, future events or otherwise.

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